

GET AHEAD & THRIVE WITH GBD YOUR BUSINESS... ON THE MAP!

3-star hotel

Avenue

Key Palms Resort

Ruth's Chris Steak House Steak • \$\$\$\$





IS TO HAVE THEM FIND YOU...







HERE

HERE

AND HERE

IF YOU DON'T APPEAR IN LOCAL SEARCH RESULTS, YOU'RE MISSING OUT ON GETTING CUSTOMERS.

MAKE IT EASY FOR THEM TO FIND YOU



Grow your business the modern, efficient, effective way.

YOUR GBP IS THE KEY

Your GBP (formerly Google My Business) is like a mini website that captures your customer's interest right as they are looking to buy.

PAGE 1 GOOGLE



Most business owner's ignore their GBP, but that's where we come in to play.

From set-up to service, Lighthouse Digital offers a done-for-you solution with lightning-fast implementation.

VISIBLE TO CUSTOMERS



Optimizing your GBP with our proven service allows you to market your business in a cost-effective way with great return on investment.

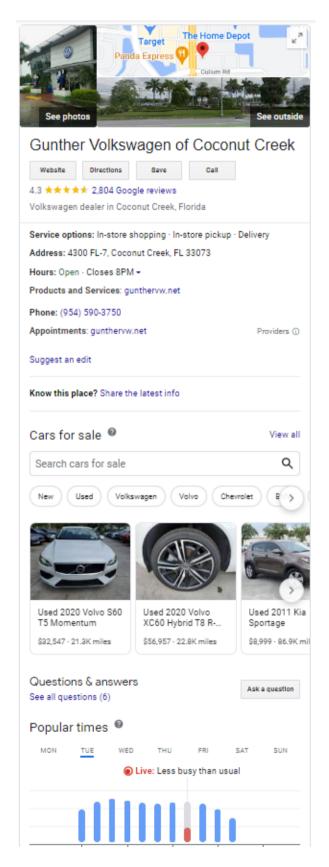
Think about it, when you search for something locally on your devices, who do *you* call? Your customers are no different than you!

CUSTOMERS
READY TO BUY



POSITION YOUR PRODUCTS WHERE YOUR CUSTOMERS ARE LOOKING, RIGHT WHEN THEY INTEND TO BUY.

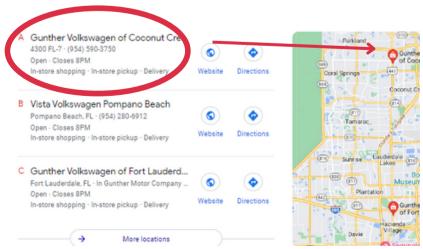
How Does It Work?



An optimized Google Business Profile makes it possible.

We handle the ongoing optimization. You handle the increase in business. All of our clients enjoy:

- Positioning In Map Results
- Increased Calls
- Increased Web Clicks
- Increased Appointments
- Increased Direction Requests
- Increased Opportunity & Sales
- Increased Engagement
- Increased Trust & Authority



Beat Your Competitors Output Description:

Comprehensive Digital Performance:

- Continuous optimization for Google, Bing, Apple, Facebook, IG & Automotive NAV systems, (customers can find you from their cars!)
- Local Directories Sync (1000+) & citation management
- All major data aggregators
- Profile clean-up
- Data locking & security services
- Photo Optimizer
- Post scheduler
- Q&A Management
- Review Management
- Daily review notifications
- Local insights & SEO reporting





Quality Service You Can See:

Monthly:

- o Photo optimization & posting
- SEO optimized posts
- o Optimized Q&As
- Review responses
- Custom review-request email template
- Attribution & category updates
- SEO-optimized content planning
- o Custom product pages and links
- o Custom appointment/sales links
- Personalized attention

The Alternative Is Wasted Money With Print

DIRECT MAIL: - VS - GBP:

- Monthly Local Magazine Ads Cost
 - \$795-\$4995 every month
- Monthly Local Coupon Mailers Cost
 - \$.03 \$.05/ad x 240,000 Sarasota homes
 - \$7,200 \$12,000 per month

- 97% Of Customers Use GBPs To Learn & Buy
- Costs Less Than Direct Marketing
- Converts 250% Better Than Direct Mail
- Is Visible To Unlimited Web Users
- Keeps You Ahead Of The Trends

Only to get thrown in the trash.

Customers are ready to buy.



Grow Your Business Online And

PROFIT

Start On The Path To More Customers Today





Let's get your business on the map!

Click the logo to email us. Enter promo code "FINDMYBIZ" in the subject line with your desired promo pack.



This Service Works So Well That If We Don't See Measurable Results During Your Contract Period, We'll Work For Free Until The Needle Moves!





GBP FAQ's

How long does it take to see results?

Every business has a different competitive landscape. We've had clients appear in map results in as little as 48 hours. Typically, you can expect to see movement by week 6 of your campain. You will be visible for robust search terms from 3-6mo+. From there, you cement your local standing and can then become visible for additional territories.

How do I know this will work for me?

This service will work for any type of business. We have clients in automotive, law, health, construction, food & beverage, fashion, publishing, and more. We give you transparent reports every 30-days to see just how much you're growing.

Do I have to pay my contract in one installment?

We offer monthly billing options to make this service easy, fun, and sustainable. We can send an invoice every 30-days, or set up auto-pay to make things even easier.